



+strong  
+compassionate  
+intelligent

# SWYSTUN

**FOR MAYOR**  
Wed. Oct. 28, 2009

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## Community Wide Release – September 30, 2009

### Swystun Enters Race to Become Mayor of Saskatoon

Community developer and award winning local businessperson, Lenore Swystun has placed her name on the ballot to become Saskatoon's next Mayor on October 28, 2009.

Lenore made her decision based on a growing movement in Saskatoon. She has received numerous calls and emails from citizens across Saskatoon who want to see a clear direction for our city.

"People are approaching me and expressing growing concern about their quality of life", said Swystun, "affordability is an issue for many as they struggle to handle the increasing cost of living in Saskatoon."

Doubts have been raised about the current leadership's ability to navigate these issues. Lenore's experience in community development, planning and governance is the best choice to address the needs as Saskatoon continues to grow.

As Mayor, Lenore will:

- Put Neighbourhoods First
- Show Transparency and Accountability
- Breathe New Life Into Community Infrastructure and Services
- Invest in Our Future Today

In recent years, Don Atchison has adopted a philosophy that it is acceptable to borrow heavily into our future. This philosophy has lead us on a path of deficit budgets and depleting monetary reserves - jeopardizing our ability to meet neighbourhood needs while developing important projects in the future.

"We can't afford three more years of the same", said Swystun, "let's move forward with a solid fiscal plan that considers people and their neighbourhood's needs first".

Election campaigns are inherently wasteful. In an attempt to address this, Swystun's campaign will be a 21<sup>st</sup> century waste-minimal campaign. Use of online social networks, neighbourhood campaigning and reduced printing will lessen the impact of Saskatoon's civic election on our environment.